



**CANASA**

Canadian Security Association  
Association canadienne de la sécurité

# ASIS Golf Tournament (In Partnership with CANASA) 2018 Golf Tournament

## Sponsorship Packages



Thursday, June 14, 2018 - Mayfair Lakes Golf & Country Club

## Premium Event Sponsors

	Dinner Sponsor \$1,200	Wine Sponsor \$1,200	Lunch Sponsor \$1,000
	<b>S</b>	<b>S</b>	<b>S</b>
Exclusive sponsorship and prominent logo display	Dinner <b>O</b>	Wine Sponsor <b>O</b>	Lunch <b>O</b>
Corporate logo and verbal recognition	★	★	★
First right of refusal 2019	<b>L</b> ★	<b>L</b> ★	<b>L</b> ★
Add on golf foursome for a reduced rate of \$640	<b>D</b> ★	<b>D</b> ★	<b>D</b> ★



## Premium Event Sponsors

**Entertainment  
Sponsor  
\$1,100**

**Trophy Sponsor  
\$650**

**Shuttle Bus  
Sponsor\*  
\$1,100**

Exclusive sponsorship and prominent logo display

Entertainment

Trophy

Shuttle Bus

Corporate logo and verbal recognition



First right of refusal 2019



Add on golf foursome for a reduced rate of \$640



\*Shuttle will take guest from River Rock Casino to Mayfair Lakes and back



## On the Green Sponsors

	Golf Cart Sponsor \$1,100	Photo Sponsor \$1,200	Beverage Cart Sponsor \$1,200
	<b>S</b>	<b>S</b>	
Exclusive sponsorship and prominent logo display	Golf Cart <b>O</b>	Photo <b>O</b>	Beverage Cart
Corporate logo and verbal recognition	★	★	★
First right of refusal 2019	<b>L</b> ★	<b>L</b> ★	★
Add on golf foursome for a reduced rate of \$640	<b>D</b> ★	<b>D</b> ★	★



## On the Green Sponsors

	Golf Clinic Sponsor \$300	Water Bottle Sponsor \$400	Score Card Sponsor \$300
	S		S
Exclusive sponsorship and prominent logo display	Golf Clinic O	Water Bottle	Score Card O
Corporate logo and verbal recognition	★	★	★
First right of refusal 2019	L	★	L
Add on golf foursome for a reduced rate of \$640	D	★	D



## Other Sponsorships

**\*Golf Ball  
Sponsor  
\$200**

**Door Price  
Sponsors  
\$100**

**Gift  
Sponsors  
\$250**

Other sponsorships and prominent logo display

Golf Ball

Door Price

Gift

Corporate logo and verbal recognition



First right of refusal 2019



Add on golf foursome for a reduced rate of \$640



\*Sponsor to provide 144 branded Golf Ball sleeves of (3 Balls)



## Hole Sponsors

**\*Hole Sponsor  
\$400**

**Only 5 left**

Hole

Hole sponsorship and prominent logo display at your hole

Ability to host the hole, display corporate literature and/or marketing and interact with players



Add on golf foursome for a reduced rate of \$640



\*Sponsor to confirm with ASIS/CANASA on event held at hole to avoid same events at different holes. Sponsor to cover cost for any event held at their hole such as Longest Drive, Hole in One, etc.

## **Ticket Rates**

<b>ASIS Members Golf Single</b>	<b>\$ 165.00</b>
<b>ASIS Members Golf Foursome</b>	<b>\$ 660.00</b>
<b>Non Members Golf Single</b>	<b>\$ 185.00</b>
<b>Non Members Golf Foursome</b>	<b>\$ 740.00</b>
<b>ASIS Members Dinner</b>	<b>\$ 50.00</b>
<b>Non Members Dinner</b>	<b>\$ 70.00</b>





## Payment

Name/Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Type \_\_\_\_\_

Payment Amount \_\_\_\_\_



### Cheque Payment

Cheque Number \_\_\_\_\_

Authorized Signature \_\_\_\_\_



Make Payment to: CANASA

Mail Payment to: Canadian Security Association, 50 Acadia Avenue, Suite 201, Markham, ON L3R 0B3

Attn: Board Members / Golf Committee

### Credit Card Payment

VISA MASTERCARD AMERICAN EXPRESS

Credit Card # \_\_\_\_\_ Expiry \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

☐ I authorize ASIS/CANASA to debit my credit card for the TOTAL dollar amount above.

Billing Address \_\_\_\_\_

(If different from above)

\_\_\_\_\_

### *Disclaimer:*

- 1. Due to production and shipping timelines, Sponsorships cannot be accepted within three weeks of a golf tournament.*
- 2. A high resolution image of the Sponsor logo must be provided upon signing the Sponsorship contract.*
- 3. All prices will include 2018 tax rates.*
- 4. All payments will be processed starting January 1, 2018.*



### Golf Sponsorship Rules and Regulations

#### 1. Alcohol

*As per Section 2 Policy 021, "Alcohol Use Policy for Regional Councils of the Canadian Security Association" acceptable sponsorship usage includes:*

*A: Breakfast/Brunch or Dinner Sponsorship in which alcohol is provided in a controlled manner along with a meal service.*

*B: Hole Sponsorships at a golf tournament where the Sponsor chooses to distribute beverages, food, and/or promotional materials while situated at their assigned, sponsored hole. Golf course rules regarding distribution of alcohol must be adhered to.*

#### 2. Endorsement

*Display of any promotional banners or items are exclusive to Sponsors that contribute \$10,000 or more only and placement must be prearranged with the ASIS/CANASA Meeting and Event Planner two weeks prior to the golf tournament. Sponsors that place signage, banners, motor vehicles and/or any other promotional item in areas not specified or permitted, will be asked to remove all items. ASIS/CANASA reserves the right to arrange or remove items.*

#### 3. Payment Terms

*All Sponsors must pay in full with submission of contract.*

#### 4. Cancellations & Refunds

*Sponsorships will receive a partial refund (75 per cent) if they are cancelled more than 60 days out. Sponsorships cancelled less than 60 days from the event date will not be refunded.*

#### 5. Sponsored Hole Requirements

*Table, chairs and umbrellas will be provided at each sponsored hole, if available at the venue, but cannot be guaranteed.*

#### 6. Sponsorships

*Banners: Sponsors contributing \$10,000 or more will be permitted to display their company banners at registration and in the main lobby areas of the golf courses.*

*Golf Cart: Sponsors contributing \$15,000 or more will be permitted to have one designated golf cart for networking and distributing snacks, non-alcoholic drinks, and promotional material during the golf tournament.*





### 7. Sponsorship Exclusivity

*Once a Sponsor has committed to an exclusive sponsorship opportunity, it is the agreement that the Sponsor holds exclusivity of all benefits. Any Sponsors that interfere by using promotional material, giveaways, signage, etc., will be asked to remove any collateral. Sponsors are asked to be respectful and mindful of all fellow Sponsors. ASIS/CANASA reserves the right to arrange or remove items.*

### 8. Charity

*As per Section 2 Policy 022 “Charity Selection Process Policy for Regional Councils of the Canadian Security Association”, the charity of choice must be selected by vote of the Regional Council. The charity must be a registered Canadian not-for-profit entity or registered Canadian charity. The charity’s registration number must be submitted to the National Office prior to the commencement of the fundraising event. Administration costs of the charity must not exceed more than 20 per cent of all donations collected throughout an annual term. A representative from the charity must be present at the golf tournament and will be responsible to oversee any draws or raffles and collect all donations. Only funds raised at the golf tournament will be submitted to the charity. Proceeds from golf tournament registrations will not be donated to the charity.*

### 9. Trophies and Awards

*ASIS/CANASA will provide awards at the golf tournament for the Most Honest Foursome and the First Place Winning Team. ASIS/CANASA reserves the right to choose and distribute the selected award items for the golf tournaments.*

